SITUATION EVALUATION OF THE ARTICLE POSTED ON THE VIETNAMESE SPORTS E-NEWSPAPER IN 2017

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Abstract:

Through scientific methods, the research has identified the situation of articles posted on Vietnam's sport e-newspaper in 2017. There is a quantity imbalance: The posted reporter's articles, categorized Journalist 's articles and categorized writings.

Keywords: Evaluation, current situation, news articles, e-newspaper, Physical Training and Sport (PTS), Vietnam.

INTRODUCTION

In this era, science and technology develop enormously; social networks and many new types of online newspaper have appeared and become more and more diversified. The competitive market mechanism compels sport e-newspaper to renovate and improve its competitiveness to meet the requirements. The development of Vietnam Sport E-newspaper is aimed at promote the information about Physical Training and Sport (PTS) activities to public readers. However, up to now, the quality of news and articles posted on the website has not met the requirements of information and propaganda major, as well as the requirements of the PTS administrators. Therefore, assessing the current situation of articles posted on Vietnam Sport E-newspaper in 2017 is very necessary. The research has contribution in identifying bases for selecting solutions to improve the competitiveness of the Vietnam Sport E-newspaper in the renovation and integration period.

RESEARCH METHODS

The research process uses methods: document analysis and synthesis, interview method, statistical mathematical method. In particular, the results of calculations and charts are created through using the R programming language - Open Source Software by Ross Ihaka and Robert Gentleman at Auckland University, New Zealand. The command packages used include: summary; prop.table; t.test (One Sample t-test).

RESULTS AND DISCUSSION

Basing on the results of secondary data collection of the Information Center - General Department of Physical Training and Sport, the research has determined the relationship among articles quantity, category quantity and reporter quantity. Result is presented in Tables 1 and 3.

Using the test of a sample t through R software, the total of each reporter is the variable we need to test and is the hypothetical value. The results obtained t-value of 7 reporters from 2,661 to 5,661, with 10 degrees of freedom, and p (p-value) value <0.05. The results also show that the 95% confidence in the total is from 41.9 to 132.9. Thus, the reporters with a total of 203, 172, 168, 33, 31, 12, 4 are beyond this confidence interval. In other words, we have reason to state that the average total of each reporter in 2017 is actually lower or higher than the average of all 2017 articles on the Vietnamese sports and media website. Male. At the same time, the difference rate accounts for 63.6% of reporters and the difference rate is 36.4%.

Using the test of a sample t through R software, in the table obtained, the article by each reporter is the variable we need to test and is the hypothetical value. The results obtained t-

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Table 1. Examining the articles posted by journalists on Vietnam Sports E-newspaper in 2017

No	Journalist	Article quantity	Rate %	t	p-value	Difference	
						Yes	No
1	Journalist 1	168	17.48	3.947	0.003	x	
2	Journalist 2	203	21.12	5.661	0.0002	x	
3	Journalist 3	78	8.12	0.458	0.657		x
4	Journalist 4	172	17.90	4143	0.002	x	
5	Journalist 5	85	8.84	0.116	0.910		x
6	Journalist 6	90	9.37	0.129	0.900		x
7	Journalist 7	85	8.84	0.116	0.910		x
8	Journalist 8	4	0.42	4.081	0.002	x	
9	Journalist 9	12	1.25	3.689	0.004	x	
10	Journalist 10	31	3.23	2.759	0.020	x	
11	Journalist 11	33	3.43	2.661	0.024	x	
	Total	**961**	**100**			**7**	**4**
	$\overline{x} \pm \delta$	**87.4±67.8**				**63.6%**	**36.4%**
	Reliability 95%	**41.9-132.9**					

Table 2. Examining journalist's articles in terms of category on the Vietnam Sports E-newspaper in 2017

No	Journalist	Category quantity	Rate %	t	p-value	Difference	
						Yes	No
1	Journalist 1	14	70.00	5.739	0.0002	x	
2	Journalist 2	11	55.00	3.562	0.005	x	
3	Journalist 3	8	40.00	1.385	0.196		x
4	Journalist 4	12	60.00	4.288	0.001	x	
5	Journalist 5	6	30.00	0.066	0.949		x
6	Journalist 6	5	25.00	0.792	0.447		x
7	Journalist 7	3	15.00	2.243	0.049	x	
8	Journalist 8	1	5.00	3.694	0.004	x	
9	Journalist 9	4	20.00	1.517	0.160		x
10	Journalist 10	2	10.00	2.969	0.014	x	
11	Journalist 11	1	5.00	3.694	0.004	x	
	Total category quantity	**20**				**7**	**4**
	$\overline{x} \pm \delta$	**6.09±4.57**				**63.6%**	**36.4%**
	Reliability 95%	**3.02-9.16**					

value of 7 reporters from 2.243 to 5.739, with 10 degrees of freedom, and p (p-value) <0.05. The results also show that the 95% reliability level of the total column is from 3.02 articles to 9.16 categories. Thus, the journalists who have participated category columns 14, 12, 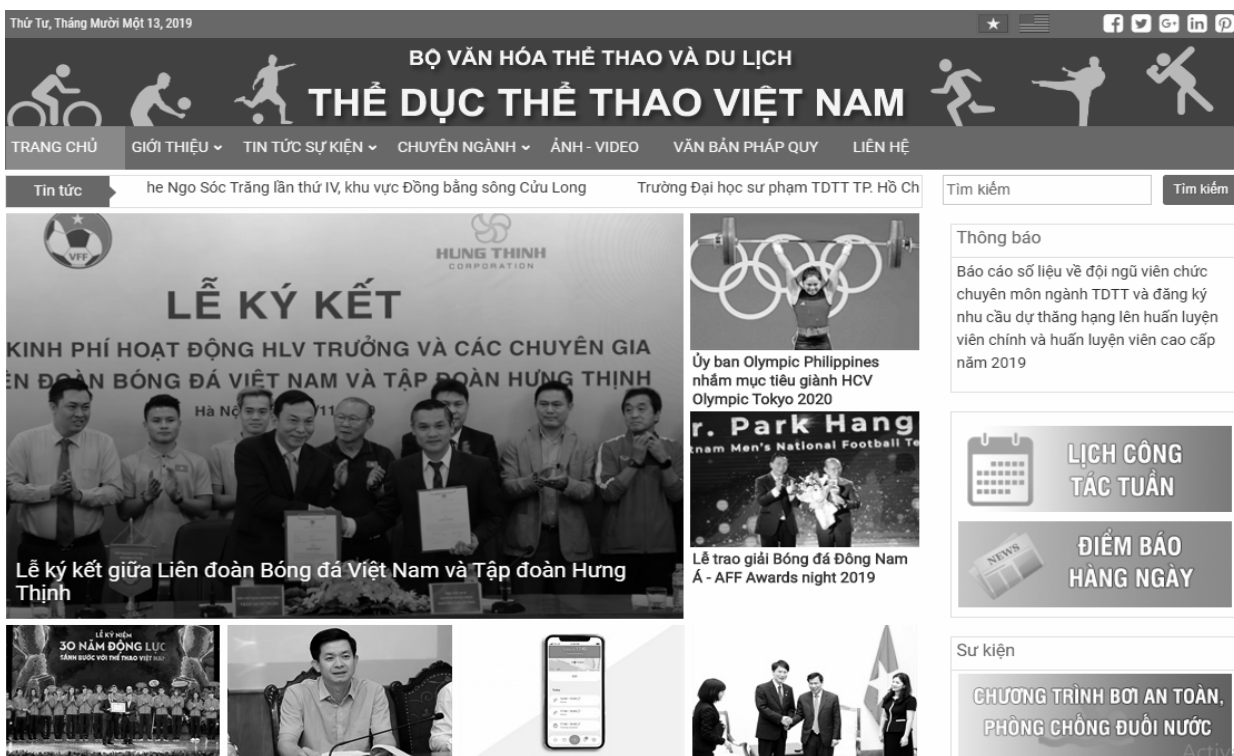11, 3, 2, 1 are outside this reliability range. In other words, we have reason to state that the average total column of each reporter in 2017 is actually lower or higher than the average value of all the 2017 reporters on the Vietnam Sports E-newspaper. At the same time, the difference rate accounts for 63.6% of reporters and the non-difference rate is 36.4%.

Table 3. Examining categorized-articles posted on the Vietnam Sport E-newspaper in 2017

No	Category	Article quantity	Rate %	t	p-value	Difference Yes	Difference No
1	Education and legal propaganda	10	0.81	3.081	0.006	x	
2	Administrative renovation	10	0.81	3.081	0.006	x	
3	Working schedule	12	0.97	2.961	0.008	x	
4	Ho Chi Minh' model practice campaign	17	1.38	2.663	0.015	x	
5	Multi-level sport Congress seminar	37	3.00	1.469	0.158		x
6	641 plan – Increase Vietnamese's physicality	10	0.81	3.081	0.006	x	
7	Sea Games 29	118	9.58	3.368	0.003	x	
8	Education and Training	34	2.76	1.648	0.116		x
9	Administrator's perspective	24	1.95	2.245	0.037	x	
10	Science and Technology	39	3.17	1.349	0.193		x
11	Olympic running day for public health	18	1.46	2.603	0.018		x
12	International relationship	44	3.57	1.051	0.307		x
13	Mass physcial training and sport	291	23.62	13.697	2.69E-08	x	
14	High-achivement sports	209	16.96	8.801	3.95E-05	x	
15	Physical Training and Sport news	153	12.42	5.457	2.89E-02	x	
16	Short news	41	3.33	1.23	0.234		x
17	Ho Chi Minh-modeling physcal training and sport	34	2.76	1.648	0.116		x
18	Resolution.08 of Ministry of Politics	39	3.17	1.349	0.193		x
19	PTS socialization	29	2.35	1.947	0.067		x
20	Picture reporting	63	5.11	0.084	0.934		x
	Total	**1232**	**100**			**10**	**10**
	$\overline{x} \pm \delta$	**61.6±74.9**				**50.0%**	**50.0%**
	Reliability 95%	**26.6-96.7**					

Using the t test of a sample via R software, in the table obtained, the article for each category is the variable we need to test and is the hypothetical value. The results obtained t for 10 categories from 2.245 to 13.697, with 19 degrees of freedom, and p (p-value) <0.05. The results also show that the 95% reliability level of the total column is from 26.6 to 96.7 articles. Thus, there are 10 categories whose total articles fall outside this reliability range. In other words, we have reason to state that the average total of each category in 2017 is really lower or higher than the average of all categories in 2017 on the Vietnam Sport E-newspaper. Male. At the same time, the difference rate accounts for 50.0% of the categories and the non-difference rate is 50.0%.

With the purpose of providing general information about Vietnam Sports, the website eporters working at e-newspaper https://tdtt.gov.vn/ have relatively completed their tasks (Screenshots)

Thus, the balance of news articles quantity, journalist-participating writing category and journalist categorized-articles on the Vietnam Sports E-newspaper website in 2017 has a difference - decrease and over. In other words, there is an imbalance and adjustments need to be made.

CONCLUSION

The research has identified the real situation of article posted on the Vietnam Sports E-newspaper in 2017 with an imbalance in number: journalist-posting articles; journalist's posts by categories; categorized-articles. The Vietnam Sports E-newspaper still has limitation and needs appropriate solutions to solve existing problems, so that it will contribute in improving the competitiveness of the Vietnam Sports E-newspaper.

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